



**Flagstaff Cultural Partners**  
and the Coconino Center for the Arts

## 4<sup>th</sup> Annual Viola Awards

*Celebrating Excellence in the Arts in the Greater Flagstaff area*

**Dear Friend:**

**The Viola Awards have quickly become one of Flagstaff's premier arts events.** The whole of the arts community, and many supporters of the arts, come out to celebrate and recognize excellence in the arts. As a sponsor of the Viola Awards, you are sending a clear message to a wide audience of arts patrons that you actively support the arts in our community. Further, you are helping to support Flagstaff Cultural Partners in its efforts to advocate, promote and support arts, culture and science in our community.

**Please consider supporting this great event as a Sponsor.** We truly appreciate your kindness and generosity!

Cheers,

John Tannous  
Executive Director

### **Event Summary**

- ❖ Date: Saturday, March 3, 2012
- ❖ Location: **High Country Conference Center**
- ❖ Attendance: over 400 patrons
- ❖ Full dinner, live entertainment, silent auction, fun!
- ❖ Awards: twelve awards are given to individuals and organizations. This year we include the sciences in four awards. Nominations are open to the public. A Community Panel of artists, media, and professionals in the field of arts and culture determine the winners of each Viola Award.

*Proceeds support Flagstaff Cultural Partners, the local arts agency for the greater Flagstaff area that manages the Coconino Center for the Arts. FCP produces popular art exhibitions such as the Recycled Art Show and the It's Elemental fine crafts exhibition, and concerts, performances and workshops at the Coconino Center for the Arts. FCP also supports arts and sciences organizations in Flagstaff with grant funding and community-wide initiatives to strengthen and promote the arts. FCP is a non-profit organization.*

<i>Title Sponsor Package</i>	<i>Major Sponsor Package</i>	<i>Table Sponsor Package</i>
<p align="center"><b>BENEFITS</b></p> <p><i>Table at event (8 seats)</i>  <b>- Closest to stage</b>  <i>- Assigned seats</i></p> <p><i>Logo/link on Viola website</i>  <b>- top placement</b></p> <p><i>Logo/link on FCP e-blasts</i>  <i>- distribution: 3,000+</i>  <i>- min. 4 issues</i>  <b>- top placement</b></p> <p><b>Logo placement</b> in event program</p> <p><b>Logo placement</b> in print ads (Daily Sun, FlagLive, Noise)</p> <p><b>Logo</b> on printed invitations  <i>- distribution: 3,000+</i></p> <p><b>Business name announced in radio spots</b></p> <p><i>Listed as Sponsor of an Arts Award of your choice*</i>  <i>- YOU hand the award to the winner on stage at the Violas!</i>  <i>- Website, press releases</i>  <i>- Additional program listing</i></p> <p><i>Your contribution helps pay for 8 nominees to attend</i></p>	<p align="center"><b>BENEFITS</b></p> <p><i>Table at event (8 seats)</i>  <i>- Assigned seats</i></p> <p><i>Logo/link on Viola website</i></p> <p><i>Logo/link on FCP e-blasts</i>  <i>- distribution: 3,000+</i>  <i>- min. 4 issues</i></p> <p><i>Name listed in event program</i></p> <p><i>Name listed in print ads (Daily Sun, FlagLive, Noise)</i></p> <p><i>Name on printed invitations</i>  <i>- distribution: 3,000+</i></p> <p><i>Listed as Sponsor of an Arts Award of your choice*</i>  <i>- YOU hand the award to the winner on stage at the Violas!</i>  <i>- Website, press releases</i>  <i>- Additional program listing</i></p> <p><i>Your contribution helps pay for 4 nominees to attend</i></p>	<p align="center"><b>BENEFITS</b></p> <p><i>Table at event (8 seats)</i>  <i>- Assigned seats</i></p> <p><i>Name/link on Viola website</i></p> <p><i>Name/link on FCP e-blasts</i>  <i>- distribution: 3,000+</i>  <i>- min. 4 issues</i></p> <p><i>Name listed in event program</i></p> <p><i>Name listed in "Thank You" print ad post-event</i></p> <p><i>Your contribution helps pay for 2 nominees to attend</i></p>
<p><b>YOUR CONTRIBUTION</b></p> <p><b>\$5,000.00</b></p>	<p><b>YOUR CONTRIBUTION</b></p> <p><b>\$1,500.00</b></p>	<p><b>YOUR CONTRIBUTION</b></p> <p><b>\$800.00</b></p>
<p>In support of the Viola Awards, I agree to a sponsorship as _____ and agree to the terms listed herein:</p>		
<p>_____ Signature</p>		<p>_____ Date</p>